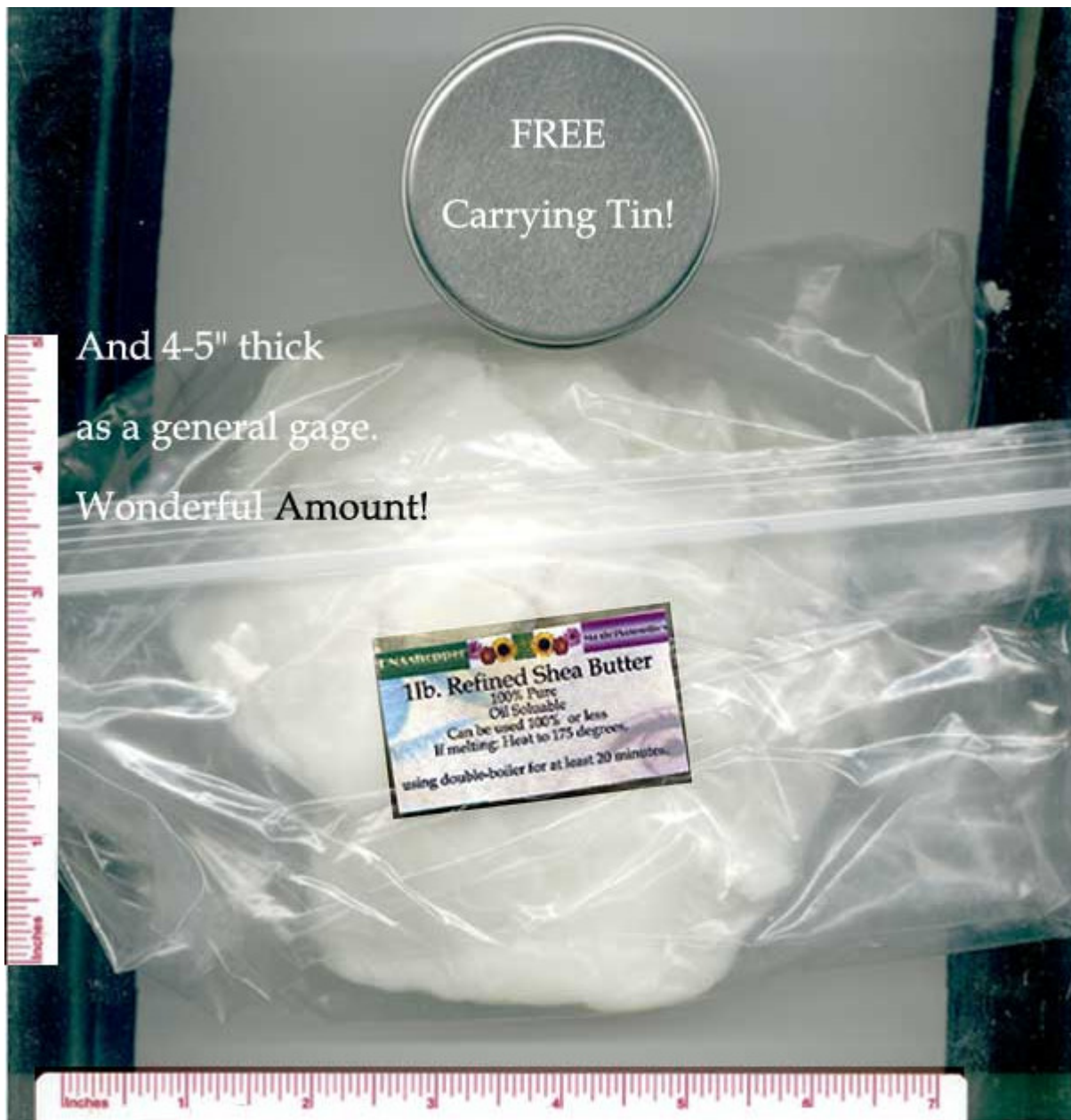


# SHEA BUTTER 100% MAGNIFICENT!



The magnificent hardy Shea (Karite) tree grows on the dry soils of West African Savannah. A hardy tree not unlike the oak, the Shea tree (*Butyrospermum parkii* Kotsch) grows up to 15 to 20 meters high. It usually lives a couple of centuries, covering vast areas. The **dark green foliage** is dense during the rainy season.

Shea tree is the only Sapotacea on the dry soils of the African Savannah. Its odoriferous brownish flowers bloom in winter. Shea butter is completely enmeshed with the history and culture of the wooded Savannah between Senegal and Nigeria. It is the link between the gathering civilization and agriculture: a product that grows and is harvested in the wild and processed for year long conservation.



The fruit, similar to a small avocado, with a tasteful pulp contains a nut which kernel yields the precious butter by crushing. The impurities are removed by a treatment with hot water. It is then neutralized, clay filtered and refined by a physical process.

Shea butter is a staple of African pharmacopoeia. It is used as a decongestant, for its draining properties and as an anti inflammatory against arthritis and for soothing strains. It is also a wonderful healing agent, accelerating cicatrization of wounds and burns.

### Properties:

- Regenerative activity:
  - \* Improvement of wrinkled and atrophic skin appearance.
- Skin aging treatment:
  - \* Using Shea Butter helps the skin to recover its clarity and suppleness and to reduce wrinkles.
- Moisturizing activity:
  - \* Shea Butter significantly increases the hydration of superficial layers of epidermis.

### Cosmetic Uses:

INCI: ..... Butyrospermum parkii (Shea butter)

CASn: ..... 91080-23-8

### Characteristics:

Aspect: ..... Butter

Color: ..... Ivory

Melting range: ..... 28 - 40 C

Unsaponifiables: .... 5 - 10%

Storage: ..... in unopened containers below 25 degrees C

Antioxidant: ..... Natural tocopherol

### Shea butter imparts a pleasant smooth feeling to the skin while improving its softness. It helps to:

- protect skin against weather and UV aggressions
- prevent wrinkle formation
- soothe irritated skin and heal chapped skin
- moisturize the epidermis
- revitalize and impart shine and luster to dry/damaged hairs

### Recommended uses for:

#### Skin care: up to 15% in:

- \* Protecting - regenerating - moisturizing - anti - aging products
- \* Dry skin products - Sensitive skin products
- \* Body creams - hand creams - body lotions - winter sports products
- \* Anti Stretch mark products
- \* Baby products - shaving & after shaves - after waxing

#### Sun care: up to 25% in:

- \* SPF booster for sun protection
- \* Soothing and moisturizing after sun products

Lipsticks - Lip balms: from 5%

Cosmetic powders - liquid make up: up to 3%

Ethnic & Athletic products - Body butters: may be used pure

Soap bar: up to 10%

Bath & Shower products: up to 2%

Hair care: up to 3% in dry hair and after coloring products



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